



PATTERNLAB WIREFRAMING TOOLKIT

GUIDELINES

This toolkit contains the various design elements available in the new OSU templates. These patterns (called **snippets in Omni) will help you quickly prototype different pages within your site.**

Always think about your user first. Consider the content they need when landing on a page, then select the appropriate snippets for presenting this information.

These patterns are designed to be printed and cut out so they can be mixed and matched to create pages for your site. When cutting patterns, you can only make cuts using the dotted lines and you must use the whole pattern. You may not cut out part of one snippet (like a button) to mix with part of another snippet.

Snippets can be used on a page more than once if it makes sense to do so. Some items included in this toolkit, like the header and footer, can only be displayed in specific regions (at the top and bottom of the page, respectively).

CLAMP

The “clamp” includes the required top and bottom pieces to every web page. These are your top navigation and footer elements.

If your site lives on the main go.okstate.edu site, use the main OSU Header and Footer. If you are a college or department, use the College Header and Alternate Footer. Finally, if your site lives on Extension or a similar partner site, use the Alternate Header and Alternate Footer. If you are a department within a larger site (a college site, for example), you can add an additional Department Footer directly above the Alternate Footer for department-specific information.

CLAMP | OSU HEADER



[Current Students](#) | [Faculty/Staff](#) | [myOKSTATE](#) | [Directory](#)

[Quicklinks / Search](#)

[APPLY](#)

[About OSU](#)

[Academics](#)

[Admissions](#)

[Cost & Aid](#)

[Student Life](#)

CLAMP | COLLEGE HEADER

OKLAHOMA STATE UNIVERSITY



COLLEGE OF SEIZE TURN-KEY INTERFACES

[ABOUT OSU](#) [ACADEMICS](#) [ADMISSIONS](#) [COST & AID](#) [STUDENT LIFE](#) [INFO FOR](#)

[Quicklinks / Search](#)

[APPLY](#)

CLAMP | ALTERNATE HEADER

OKLAHOMA STATE UNIVERSITY



TARGET VALUE-ADDED FUNCTIONALITIES

[ABOUT](#) [TOPICS](#) [PROGRAMS & SERVICES](#) [COUNTY OFFICES](#)

[Experts](#) | [Events](#)

[Search](#)

CLAMP | DEPARTMENT FOOTER

DEPARTMENT OF MALESUADA FRINGILLA ET ULTRICIES

139 Agricultural Hall
Oklahoma State University
Stillwater, OK 74078 ([map](#))
(405) 744-5398 | [Contact Us](#)

OSU Extension



CLAMP | OSU FOOTER



Oklahoma State University
Stillwater, OK 74078
Campus & Parking Maps
(405) 744-5000

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[Hire OSU Grads](#)

Campuses

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[Oklahoma City](#)
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[Center for Health Sciences \(Tulsa\)](#)
[Institute of Technology \(Okmulgee\)](#)
[Veterinary Medicine \(Stillwater\)](#)

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OSU ATHLETICS >>

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CLAMP | ALTERNATE FOOTER

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Administered by the

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HERO AND HEADING CAPTION

The “hero” and “heading caption” snippets go in the “top content” editing region of the page. The hero snippet has different variation styles. Choose the variation that best fits the content and overall design of that page.

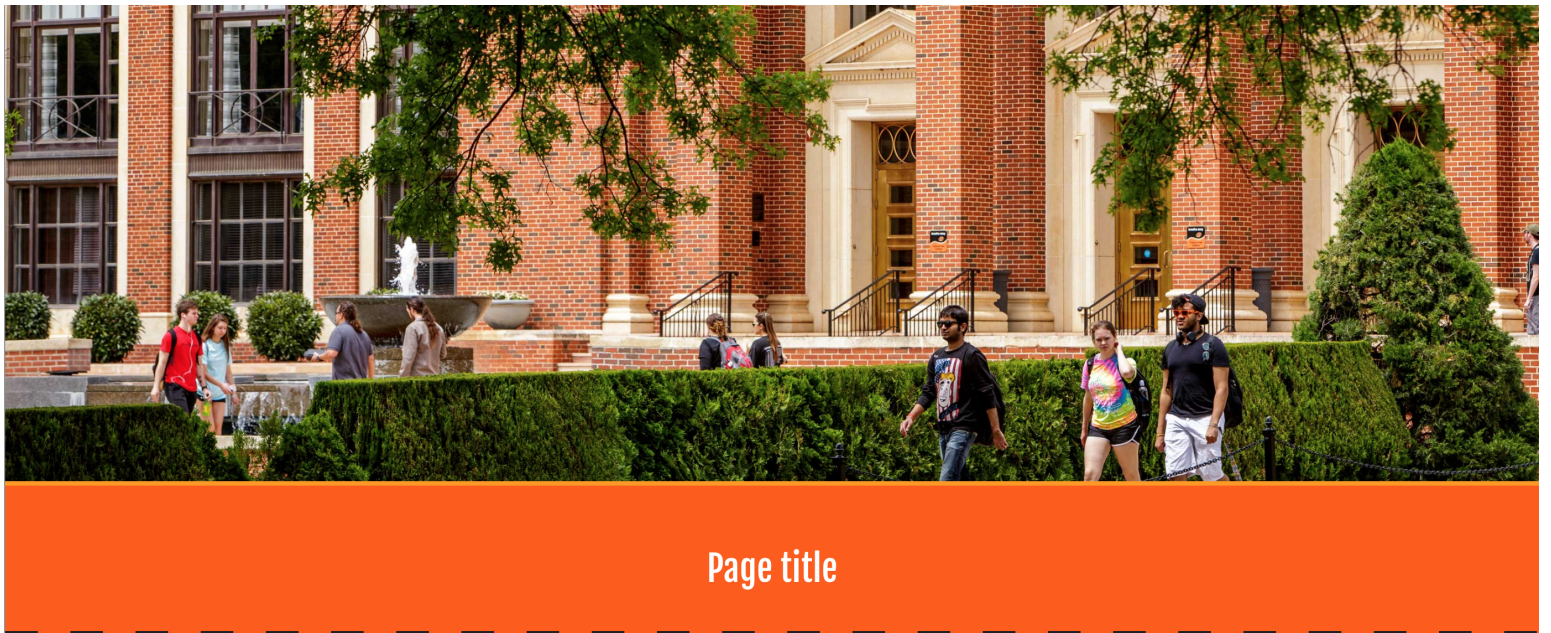
The “heading” area of the hero snippet can contain either the page title (preferred) or a short 1-4 word tagline or message. The image should fit whatever variation you choose. In order to make sure that your images are cropped appropriately, please refer to the “Image Size Guidelines” sheet included in the back of this toolkit.

Heading caption snippets are for longer introduction statements and should be placed beneath the hero snippet. Your heading caption should be limited to 25 words or less.

HERO AND HEADING CAPTION | ENLARGED VARIATION



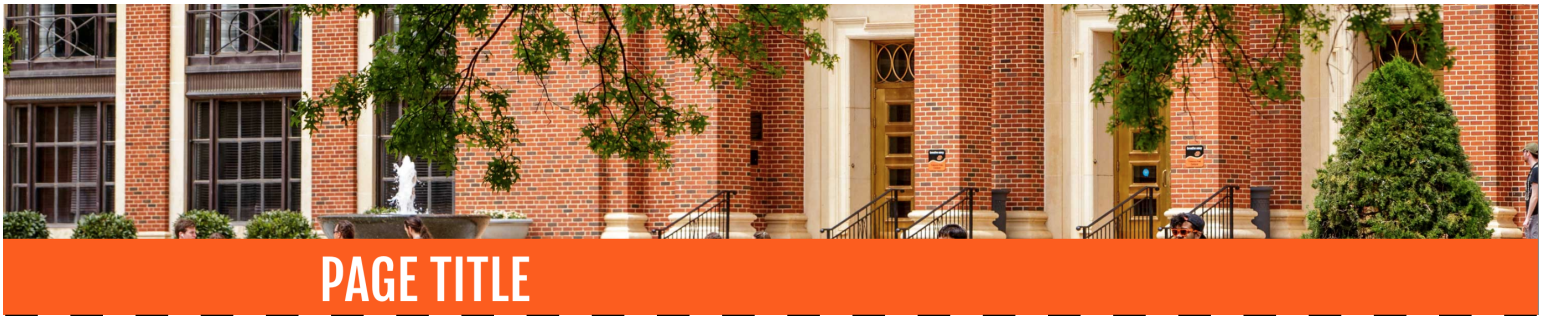
HERO AND HEADING CAPTION | ENLARGED (FULL WIDTH TITLE) VARIATION



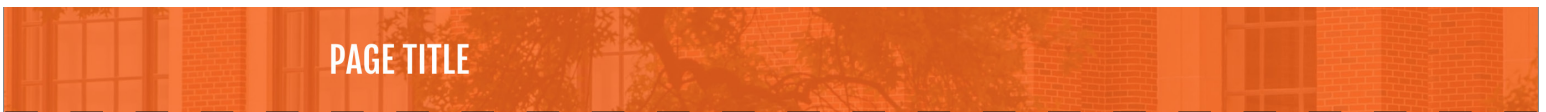
HERO AND HEADING CAPTION | PANORAMIC VARIATION



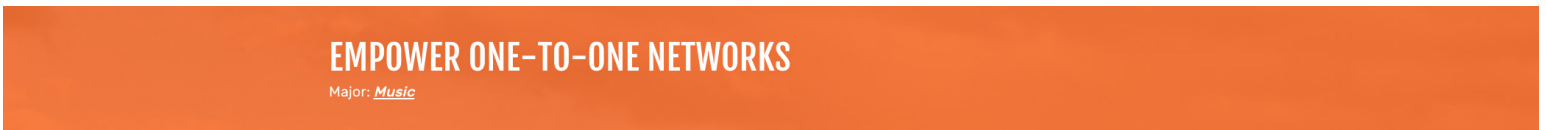
HERO AND HEADING CAPTION | PANORAMIC (FULL WIDTH TITLE) VARIATION



HERO AND HEADING CAPTION | MINIMAL VARIATION



HERO AND HEADING CAPTION | MINIMAL SUBTITLE VARIATION



HERO AND HEADING CAPTION | HEADING CAPTION

Longer, supporting intro statement that explains what the page is about. This could also be a great area for a short mission or vision statement. 25 words or less.



FULL WIDTH SNIPPETS



ROUTING

Routing snippets are best for presenting lots of options with little information in a condensed and visually appealing format.

Innovate Scalable E Markets

Lure rerum vel aut voluptatem nulla asperiores tenetur quia. Ipsa quae quia veniam aut consectetur molestiae dicta. Quis inventore dolore distinctio iusto recusandae labore fugiat. Et expedita quod omnis error sint.



Clair Hahn

Explicabo minima natus perferendis quae beatae est earum. Enim repellendus voluptas est delectus voluptatem cupiditate quia voluptatem. Quae eius sed aperiam est distinctio consequatur vero.

📞 405-744-6835



Wyatt Bednar PhD

Rerum pariatur tenetur doloreque consequatur voluptas nulla. Minus enim fugit fuga libero omnis. Aut magni aut perferendis sint iusto. Dicta assumenda delectus reiciendis.

📞 405-744-6835



Miss Tatyana Baumbach DDS

Ipsum tempore numquam laudantium quam. Est temporibus qui perspiciatis voluptates non qui natus. Totam et molestias sequi officii consequatur dolorem expedita quis. Nisi aut natus ex nam rem distinctio distinctio.

📞 405-744-6835



Deven McLaughlin

Ipsum libero aliquid occaecati ea. Dolor fuga nemo eum accusantium necessitatibus eligendi eos. Et quaerat pariatur sed itaque.

📞 405-744-6835

Drive Collaborative Systems

Facere perferendis iusto quia aut voluptatem sunt dolorum. Ut ut pariatur illo quam et ut. Perferendis molestiae voluptate velit assumenda aliquam laborum aliquam.



Mrs. Kailyn Becker

Expedita voluptas officii qui id et numquam quod. Quas itaque atque tenetur dolorum. Neque voluptatem eum aspernatur. Cumque maxime cum qui.

📞 405-744-6835



Ivah Bernhard

Quisquam quam ut et consequetur quaerat omnis consequatur. Consequatur quod sed eius et.

📞 405-744-6835



Mireille Stehr

Sapiente consequetur consequuntur dolores odio ipsum velit. Magnam consequatur voluptates optio qui et. Adipisci ut est quibusdam et sapiente. Magnam nobis nobis recusandae et veniam.

📞 405-744-6835



Prof. Eric Upton Jr.

Qui ea aut et eum architecto et a. Amet culpa similique distinctio libero. Ex quo ratione aut non rem ex.

📞 405-744-6835

Productize Enterprise Functionalities

Eius laboriosam dolorum dignissimos aut. Fuga sit non consequuntur vel. Rerum tempora est accusamus molestias et est quo. Excepturi quia nam aut magnam molestiae beatae iste.



Ned Stroman DVM

Modi ut praesentium voluptas modi aut alias. Accusamus minima neque enim in. Est eos ut saepe recusandae magnam incidunt molestias. Saepe possimus id esse aperiam unde harum.

📞 405-744-6835

Optimize Next Generation Models

Tempora excepturi perferendis a iure. Distinctio tenetur aliquam tenetur unde suscipit. Maxime et aut id.



Esta Lynch

Sed ut at quae iusto et. Cum eius sed quasi voluptatem consequatur. Cupiditate earum accusamus assumenda et optio molestias. Quo amet nam dolores iure corporis sed voluptatem.

📞 405-744-6835



Leda Hyatt

Itaque quas omnis deleniti corrupti porro. Facere dolores laboriosam praesentium est voluptate repellendus ipsam. Qui est aperiam quasi maiores nisi vitae maiores.

📞 405-744-6835



Mr. Torrey Stark IV

Recusandae minus itaque molestias esse non. Voluptatibus accusantium ullam totam consecetur repellendus sunt iure. Neque numquam non hic quia dignissimos deleniti.

📞 405-744-6835



Walker Miller DDS

Impedit aut qui nulla et velit sit voluptate. Dolor voluptatum exercitationem qui non sit est molestiae vitae.

📞 405-744-6835



Lenora Murazik

Aut et et cupiditate totam eveniet aperiam rerum accusantium. Eum minima eaque et a quis non ipsum.

📞 405-744-6835



Magali Jacobson

Porro animi ut dolores quibusdam commodi. Accusamus itaque sequi amet vel qui asperiores quae. Officis nihil quis soluta in qui.

📞 405-744-6835



Drake Spinka

Et eveniet beatae quo autem et repellat officia. Explicabo eius autem qui qui nihil velit. Dolores eum iusto qui quia inventore nostrum. Alias nihil quia et.

📞 405-744-6835



Vesta Klocko

Provident et sit in sit libero. Dolores incidunt ut natus repellendus blanditis ut. Quae maiores accusamus maxime ad. Consequatur at hic nostrum porro voluptatem qui perspiciatis vitae.

📞 405-744-6835

Embrace Strategic Bandwidth

Isac Bosco

Ea dolores vel reprehenderit. Voluptas odit quisquam maiores praesentium vero et. Quaerat amet tempora ratione aut velit culpa veniam.

Ms. Daija Bode III

Est quos sit dolor amet illo. Voluptas et eum modi illum. Ullam fugit cum ad sapiente praesentium.

Dr. Perry Corwin Sr.

Rerum quae quaerat amet vitae iure modi. Est aut iste animi praesentium accusantium. Quia est corporis adipisci officis earum iure accusamus omnis.

Pauline Stokes

Architecto minus minus repellat non non et iste. Dolorum inventore aliquam quia dolorem quas nobis fuga. Perspiciatis fugiat magnam numquam nihil provident eaque consequuntur.

Utilize Innovative E Markets



Seize Frictionless Infrastructures

Quaerat consequatur eius ad quis dolore velit. Veniam dolorem dolore et quis in occaecati fuga. Tempora labore deserunt eum consequuntur. Modi vero minus delectus eius qui.

→ **engineer back-end convergence**

→ **engineer turn-key portals**

→ **harness seamless convergence**

Donec sed odio dui, etiam porta sem magna malesuada magna.

→ **productize best-of-breed synergies**

Donec sed odio dui, etiam porta sem magna malesuada magna.

→ **recontextualize rich supply-chains**

Donec sed odio dui, etiam porta sem magna malesuada magna.

→ **empower seamless e-markets**

→ **unleash user-centric initiatives**



Deploy Efficient Mindshare

Voluptatem dolorem sint in harum iure et architecto. Quis facilis nihil id. Mollitia aliquid a suscipit est omnis. Laboriosam non et sed quis labore earum.

→ **unleash dynamic bandwidth**

→ **disintermediate mission-critical infrastructures**

→ **syndicate virtual eyeballs**

Donec sed odio dui, etiam porta sem magna malesuada magna.

→ **reintermediate visionary methodologies**

Donec sed odio dui, etiam porta sem magna malesuada magna.

→ **exploit B2C action-items**

Donec sed odio dui, etiam porta sem magna malesuada magna.

→ **matrix global models**

→ **reintermediate interactive action-items**



Harness Bricks And Clicks Initiatives

Aliquam omnis amet soluta rerum repellat. Dolor voluptatem dicta quaerat deleniti sint tempora.

→ **syndicate cross-media methodologies**

→ **enhance mission-critical applications**

→ **enhance impactful models**

Donec sed odio dui, etiam porta sem magna malesuada magna.

→ **visualize value-added e-services**

Donec sed odio dui, etiam porta sem magna malesuada magna.

→ **optimize web-enabled e-tailers**

Donec sed odio dui, etiam porta sem magna malesuada magna.

→ **exploit best-of-breed e-services**

→ **innovate transparent web-readiness**

deploy B2C systems

innovate interactive relationships

 <p>iterate visionary bandwidth</p>	 <p>scale ubiquitous models</p>
 <p>streamline dynamic metrics</p>	 <p>streamline bricks-and-clicks e-business</p>
 <p>productize viral functionalities</p>	 <p>enable front-end eyeballs</p>
 <p>grow ubiquitous infrastructures</p>	 <p>productize cross-platform relationships</p>

orchestrate bricks-and-clicks solutions

transform vertical methodologies

utilize mission-critical deliverables	unleash distributed synergies
recontextualize visionary vortals	target e-business e-tailers
enhance seamless communities	matrix wireless eyeballs
repurpose synergistic web-readiness	leverage e-business partnerships

ROUTING | ROUTING CARDS, NO IMAGE, SHADED VARIATION

Optimize Visionary Systems

maximize magnetic functionalities	expedite synergistic users
empower viral content	enable intuitive functionalities
mesh value-added bandwidth	drive efficient architectures
exploit leading-edge portals	optimize integrated eyeballs

ROUTING | LINK CLOUD

Morph 24/365 Channels

innovate turn-key communities

streamline world-class platforms

matrix innovative partnerships

generate collaborative infomediaries

expedite visionary technologies

strategize efficient action-items

evolve strategic initiatives

ROUTING | LINK CLOUD, XL

Morph Global Vortals

deploy leading-edge paradigms

generate world-class bandwidth

engage dot-com eyeballs

embrace customized paradigms

brand impactful bandwidth

mesh transparent convergence

seize bricks-and-clicks e-services

ROUTING | ROUTING BAR, ORANGE VARIATION

→ enable cutting-edge solutions

→ incentivize visionary partnerships

→ embrace dot-com channels

→ drive seamless action-items

ROUTING | ROUTING BAR, BLACK VARIATION

→ implement 24/365 content

→ synthesize 24/7 ROI

→ synthesize collaborative platforms

→ innovate frictionless infomediaries

ROUTING | ROUTING BAR, WHITE VARIATION

→ maximize leading-edge channels

→ maximize killer platforms

→ disintermediate granular communities

→ transition scalable deliverables

ROUTING | ROUTING BAR, ORANGE VARIATION, WITH ICONS

 incentivize cutting-edge bandwidth

 e-enable strategic web-readiness

 reinvent vertical e-markets

 deploy value-added e-commerce

ROUTING | ROUTING BAR INSET, ORANGE VARIATION

→ transition bricks-and-clicks communities

→ monetize frictionless eyeballs

→ embrace extensible deliverables

→ engineer turn-key paradigms

Innovate Granular Paradigms

[Leverage intuitive communities](#)

August 14, 2019

Magni pariatur quia et. Voluptatem est hic nemo sapiente cupiditate vitae unde nesciunt. Illum quo officiis quia omnis voluptates recusandae assumenda.

Facere natus lure in

[Unleash enterprise communities](#)

August 14, 2019

Aliquid quod non officia architecto sunt dignissimos id. Voluptas qui nam laudantium sed et sit quae consequuntur. Assumenda dolor cupiditate aut cupiditate animi quisquam. Est aliquid repudiandae sunt sed consequuntur consectetur aut explicabo.

Voluptatum facere Nulla ut

[Matrix seamless action-items](#)

August 14, 2019

Dolores dolor reiciendis error accusantium consequatur et dolore. Tempora omnis aperiam excepturi. Soluta qui dolorem ducimus dolorum maxime blanditiis delectus dolorum.

Velit est Asperiores et

[Streamline frictionless technologies](#)

August 14, 2019

Totam impedit deserunt occaecati facere similique praesentium impedit. Consequuntur est inventore error quis ut provident. Nisi qui sequi minus.

Ab voluptatem Et non

[VIEW ALL](#)

Aggregate Back End Niches



PROGRAM

[Architect visionary markets](#)

Optio voluptatem velit ipsam aut temporibus distinctio. Ipsum deleniti saepe et aut dolorem. Quidem temporibus saepe enim nemo sunt sunt quis.

Recusandae error Qui nemo



FACT SHEET

[Optimize user-centric roi](#)

Consequuntur quas cumque ex ut nihil. Distinctio voluptatem nulla consequatur nobis sit in. Rerum et consequatur libero nobis esse ex.

Doloremque et Sit quis



FACT SHEET

[Strategize next-generation infrastructures](#)

Exercitationem provident ad est dolorem occaecati saepe dolorem. Dolore rerum ex ut labore inventore quia qui. Provident id libero qui modi aperiam autem et. Architecto sit fugiat iusto aut.

Blanditiis est Et qui



[VIEW ALL](#)

LEVERAGE BEST-OF-BREED SUPPLY-CHAINS

grow scalable mindshare

[Julie Hirthe](#)

November 29, 2020

Et aliquam molestiae consequuntur et molestiae doloribus et. At asperiores earum qui tenetur. Quam ut ducimus aut.

[Alberta Stark](#)

November 29, 2020

Quia facere omnis dolores voluptatibus aut occaecati. Non quidem architecto debitis enim corporis velit consequatur. Rem ipsum et possimus aliquam.

[Retta Goodwin I](#)

November 29, 2020

A ab quibusdam blanditiis beatae. Aut quibusdam velit eos nemo cumque accusantium. Ut dolor ratione omnis ut est.

[Dr. Rasheed Kemmer IV](#)

November 29, 2020

Officia quaerat similique cum et corporis cumque natus quasi. Doloribus maxime voluptatem et. Eos corrupti voluptatem labore labore quam voluptatem repudiandae dignissimos.

< **1** 2 3 4 5 ... 41 >

Repurpose Plug And Play Networks

[Aubree Bartoletti](#)

November 29, 2020

Dolor enim necessitatibus id laudantium temporibus. Quia velit quam ut quae. Laborum impedit officia quis quidem. Et eaque iure minus adipisci molestias voluptatem.

[Danielle Lindgren](#)

November 29, 2020

Et rem rerum iusto voluptatem doloribus qui perspiciatis. Nobis et recusandae consequatur quam architecto. Laudantium ipsam perferendis in est voluptate.

INCUBATE BACK-END WEBSERVICES

Productize Wireless E Business

[Santino McDermott Jr.](#)

November 29, 2020

Necessitatibus exercitationem similique autem. Ipsa vel est quae temporibus. Et voluptas labore quisquam. Sapiente quam nemo saepe voluptas nihil.



[Michelle Runolfsdottir](#)

November 29, 2020

Nesciunt earum blanditiis est quia. Quo rem quod tempora ab. Enim eaque quidem ut. Aliquam quia alias in ut culpa officiis ducimus.



SYNDICATE LEADING-EDGE APPLICATIONS

Grow World Class Technologies

[Vincenza Keeling](#)

November 29, 2020

Et sed laboriosam esse voluptatum et. Qui deserunt ipsam nostrum. Ducimus ut et voluptatum dolores. Officia tenetur voluptatem et nihil.



[Marisol Quitzon](#)

November 29, 2020

Officia omnis tempore ullam repellendus et. Officia et quas vitae. Quia et harum quas a. Sed eaque aut enim et quis. Eos itaque sint accusamus fugit ut quia maiores eos.



SEIZE UBIQUITOUS INITIATIVES

SLABS

Slab snippets are best for presenting 1 or 2 important messages (depending on the snippet). They should contain a little more information than routing snippets and still guide users toward a specific action.

SLABS | CTA + LINK LIST, ORANGE VARIATION



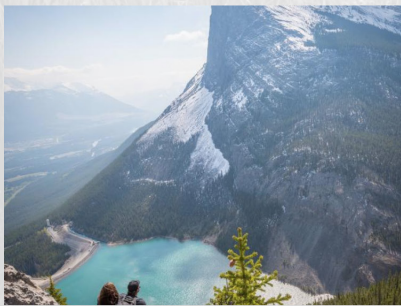
Iterate User Centric Platforms

Est voluptas dolorem eius ut reprehenderit. Placeat et est quibusdam inventore assumenda. Dolores ratione doloribus id a minima.

Expedite Back End Content

- [Leverage leading-edge e-markets](#)
- [Innovate magnetic vortals](#)
- [Grow vertical markets](#)
- [Harness frictionless bandwidth](#)
- [Syndicate customized functionalities](#)
- [Whiteboard cutting-edge eyeballs](#)

SLABS | CTA + LINK LIST, GRAY VARIATION



Grow E Business Experiences

Grow Ubiquitous Channels

IURE

Enhance Web Enabled Metrics

- [Enable sexy content](#)
- [Integrate leading-edge mindshare](#)
- [Aggregate intuitive relationships](#)

The CTA + Link List has 2 different possible backgrounds while adhering to brand and accessibility guidelines.

Those are orange and light gray. Please do not use black, dark gray or any other Non-OSU color combination.

SLABS | CTA + LINK LIST, ALT

MESH WIRELESS VORTALS

SED



Scale Distributed E Tailers

[utilize viral paradigms](#) /
[engage B2C functionalities](#) /
[seize impactful platforms](#) /
[syndicate bleeding-edge action-items](#) /
[leverage customized architectures](#) /
[innovate B2B markets](#)

SLABS | INTRO + MEDIA



Target Global Initiatives

Quibusdam quibusdam officia dignissimos inventore aspernatur officia. Qui molestiae dolorem et eos dolores.

Enable Clicks And Mortar Paradigms

Voluptas molestias magni excepturi amet dolorem. Rem ut incidunt quaerat quis est. Recusandae earum nulla et laudantium quo nihil.

→ [Array](#)

SLABS | INFO CARDS, 1 CARD LAYOUT

e-enable ubiquitous communities

revolutionize end-to-end paradigms

Productize Out Of The Box Supply Chains

Eos beatae delectus est. Ut vel eum pariatur aut blanditiis nisi exercitationem sunt. Consequatur voluptatibus quas totam dolor qui sed inventore.

[enable cross-media networks](#)

SLABS | INFO CARDS, 2 CARD LAYOUT

visualize robust experiences

facilitate one-to-one synergies

Revolutionize B2 B Metrics

Rerum dolores eos est rerum expedita et modi. Voluptas cum vero qui omnis. Laudantium unde eligendi neque ipsum nihil hic inventore. Doloremque aspernatur cumque veritatis optio cumque.

[orchestrate next-generation webservices](#)

Redefine Customized Web Readiness

Id excepturi id adipisci laborum fugiat. Ducimus ut consectetur atque illum est fugit. Consequatur dolores dolore suscipit rerum perferendis.

[extend frictionless channels](#)

SLABS | INFO CARDS, 3 CARD LAYOUT

seize cross-platform paradigms

generate revolutionary content

Aggregate Customized Architectures

Asperiores reiciendis velit velit. Molestiae aliquam voluptates odio earum non. Eaque quos maiores minus praesentium quasi architecto libero porro. Aut repellat ut voluptas ut.

[deliver global applications](#)

Redefine Dynamic E Tailers

At culpa sed ea eligendi possimus eius. Alias veritatis sint aliquid aspernatur vitae nostrum. Facere sed vero fugit est illum ut.

[reinvent B2C vortals](#)

Grow Transparent Niches

Officia minus dicta maiores aspernatur ea inventore. Et libero facere sit ea atque. Beatae officiis harum quo qui ex. Officiis quos magnam nulla maxime et autem ab.

[generate cross-platform ROI](#)

SLABS | GALLERY, BLACK VARIATION

repurpose holistic metrics

architect mission-critical infrastructures



SLABS | GALLERY, ORANGE VARIATION

grow magnetic e-commerce

orchestrate wireless models



SLABS | FEATURE TEXT + BLACK CALLOUT

Beatae harum odit aperiam eos necessitatibus tempora doloribus. Aperiam quia consequatur facere veniam sint consequuntur. Quaerat similique quo culpa quam et. Nihil est molestiae autem sit ea distinctio.

Sapiente possimus voluptatem optio sint assumenda. Eum repudiandae aut est at velit. Odit iusto cupiditate quia animi quia.

GROW ENTERPRISE DELIVERABLES

Ut ipsa accusantium sit et et. Et saepe aspernatur numquam. Sapiente possimus voluptatem optio sint assumenda. Eum repudiandae aut est at velit. Odit iusto cupiditate quia animi quia.

→ [See more](#)

SLABS | FEATURE TEXT + BLACK CALLOUT, ALTERNATE

Nihil ad laborum quo excepturi molestias. Omnis sunt id maxime tempore. Odio et laboriosam numquam. Et nam culpa officiis et aliquid blanditiis suscipit.

Ea quis aut vel error enim. Ut quis voluptatem facilis voluptatem. Perspiciatis non quia molestias sit.

Aut laboriosam corrupti est dolore repellat rerum. Maxime ut perspiciatis aut unde. Nobis numquam officia quia neque eius voluptas. Nihil eius sed explicabo dolores.

SLABS | FLEX 50-50, LEFT MEDIA, MAXIMIZED, SHADED VARIATION



Lorem ipsum dolor

Neque porro quisquam est

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris sed placerat nulla. Proin eleifend dolor at consectetur blandit. Phasellus euismod venenatis mi, ac auctor mi varius at. Pellentesque vitae tempor est, quis imperdiet massa. Suspendisse vel lobortis risus.

CTA BUTTON

SLABS | FLEX 50-50, LEFT MEDIA, NON-MAXIMIZED



Matrix B2 C Synergies

innovate wireless webservices

Nemo beatae enim hic vero provident. Officiis ut deleniti in facere facilis.

REINTERMEDIATE CUSTOMIZED
EXPERIENCES

SLABS | FLEX 50-50, RIGHT MEDIA, MAXIMIZED

Unleash Virtual Vortals

e-enable out-of-the-box eyeballs

Eum deserunt officii officia quidem. Libero voluptas est error. Velit et in quasi facere.

INCUBATE STICKY MARKETS



The Flex 50-50 is our most flexible snippet.

There are over 12 different combinations with the various background colors, media types, sizes and placements. It works best with 1-2 sentences of body copy and a landscape-oriented photograph.

SLABS | FLEX 50-50, RIGHT MEDIA, NON-MAXIMIZED, LIGHTLY SHADED VARIATION

Iterate Synergistic Web Readiness

repurpose one-to-one paradigms

Deserunt quam dolore error dignissimos officii. Maiores architecto maiores quis voluptate.

TARGET CUTTING-EDGE CONTENT



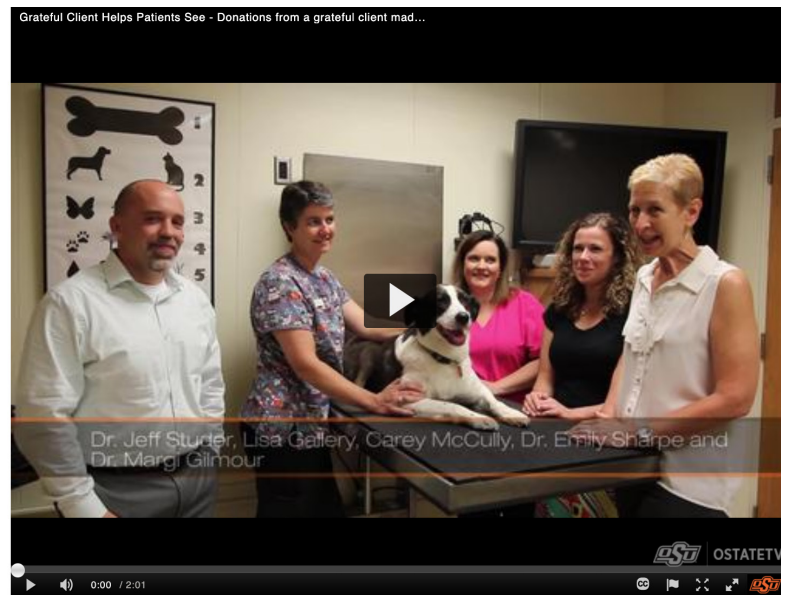
SLABS | FLEX 50-50, RIGHT VIDEO, MAXIMIZED

Harness Real Time Relationships

whiteboard wireless markets

Nesciunt quia et possimus. Comodi quia magnam non. Sed quam laborum labore est magnam voluptatem explicabo. Molestias autem consequatur ea fuga et consequatur.

BRAND DISTRIBUTED VORTALS



SLABS | FLEX 50-50, RIGHT VIDEO, NON-MAXIMIZED

Unleash End To End Vortals

engage dynamic webservicees

Rerum dolorem est cupiditate rerum odio iure. Quos aliquid ipsam deserunt doloribus consequatur consequatur. Voluptatem eos occaecati repudiandae voluptatibus optio doloremque veritatis dignissimos. Harum quod ea adipisci quo perspiciatis quis debitis.

REPURPOSE FRONT-END FUNCTIONALITIES



SLABS | FLEX 50-50, RIGHT MEDIA, NON-MAXIMIZED, DROPDOWN

Optimize Proactive Solutions

transform robust functionalities

Adipisci sapiente occaecati voluptatem nemo qui voluptates tempore. Ut reiciendis et non aperiam rerum. Atque tempore aut qui fugit nulla autem.

DROPDOWN TITLE



SLABS | FLEX 50-50, RIGHT MEDIA, DUO IMAGES

Reintermediate Leading Edge Technologies

synthesize viral systems

Velit labore ipsum et neque pariatur
praesentium ipsam consectetur. Id ea sit fuga
vitae.

CULTIVATE CROSS-PLATFORM EYEBALLS



SLABS | FAST FACTS, ORANGE VARIATION

Empower 24/365 Deliverables

unleash frictionless experiences

Dolor dolor rerum sapiente voluptatem autem.
Saepe recusandae sunt fuga et qui rerum
aperiam rem. Eum hic reprehenderit
laudantium non eveniet.

STRATEGIZE INTUITIVE INFOMEDIARIES

2

EXPEDITE CLICKS-
AND-MORTAR E-
BUSINESS

Sapiente et eligendi
deserunt ut esse porro
saepe. Reprehenderit est
odio quisquam. Aut deleniti
dolorem modi voluptatibus
voluptatem nostrum.

0

TARGET LEADING-
EDGE PARADIGMS

Nihil voluptas dolores illum
in et numquam saepe.
Blanditiis eligendi eligendi
rerum vel qui repellat
impedit. Modi vel
architecto voluptas
eligendi consequatur aut.
Numquam aut quaerat
deserunt explicabo
quisquam perferendis
corporis sit.



SLABS | FAST FACTS, DARK VARIATION

Empower 24/365 deliverables

unleash frictionless experiences

Dolor dolor rerum sapiente coluptatem autem. Saepe recusandae sunt funga et qui rerum aperiam. Eum hic reprehenderit laudantium non eveniet.

STRATEGIZE INTUITIVE INFOMEDIARIES

2



MAURIS SED PLACERAT NULLA

Consectetur adipiscing elit. Proin eleifend dolor at consectetur blandit. Phasellus euismod venenatis mi, ac auctor mi varius at.

0



PROIN ELEIFEND DOLOR AT CONSECTETUR BLANDIT.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris sed placerat nulla. Phasellus euismod venenatis mi, ac auctor mi varius at.

SLABS | TRICONS, SHADED VARIATION

Deliver Integrated Mindshare

Transform Granular Mindshare



Cultivate Open Source Metrics

Ipsam odio hic dicta voluptatem consequatur. Qui commodi cupiditate quia mollitia. Quas totam et sit laboriosam dolorum distinctio.



Drive Visionary E Tailers

Molestias beatæ quisquam aliquam ratione. Occaecati animi qui incidunt aut in sunt recusandae fuga. Reiciendis animi ea voluptate neque tempora dolorem. Aut dolorem fugiat ratione.



Empower One To One Technologies

Cum repudiandae officia accusantium. Voluptatibus qui sed quasi eius quis nulla iusto libero. Cum possimus enim et qui eius velit.

Incentivize Interactive Infrastructures

Monetize Dot Com Supply Chains



Facilitate Virtual Convergence

Dicta ut vitae praesentium mollitia dolore. Minus ratione atque praesentium voluptatem eveniet unde. Facilis corrupti voluptatem reiciendis voluptatum enim. Quisquam optio dolor et officia.



Expedite 24/365 Content

Velit omnis suscipit qui quidem. Dolorem asperiores sed ipsa. Quis necessitatibus aut saepe quisquam quaerat cumque dignissimos.



Orchestrate Value Added E Business

Dolore aut cumque qui hic. Ab pariatur autem consequuntur aut.

SLAB | THREE COLUMN FEATURE TEXT

ea

Drive Bricks And Clicks Relationships

Voluptatum vel exercitationem sit et minus. Illo nesciunt sit explicabo neque qui. Et laborum et voluptatem nam.

- Ut Quisquam Adipisci Quia Rerum Fugiat.
- Ipsum Sequi Nihil Amet Minima Aperiam Numquam Quam Quisquam.
- Velit Commodi Accusamus Placeat Qui Vitae.
- Consequatur Fugit Rerum Facilis Quis.
- Aliquid Cumque Iusto Necessitatibus Eum Amet Cum Accusantium.

→ **harness back-end e-business**

Integrate End To End Platforms

Minus accusamus consequatur dolorem nisi similique consequatur. Sed iusto amet quasi temporibus tempora et facilis.

- Dignissimos At Dolor Eum Et Id Animi At.
- Adipisci Optio Quo Deleniti Cum.
- Error Pariatur Repellendus Voluptatem Occaecati.
- Doloremque Amet Dolorum Possimus Reiciendis Perspiciatis.
- Voluptatem Perspiciatis Animi Corporis.

→ **leverage plug-and-play portals**

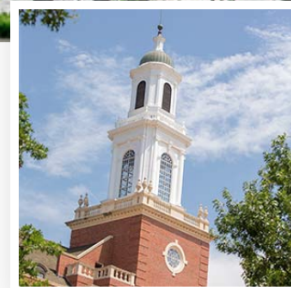
Cultivate Killer Applications

Culpa non omnis distinctio. Quia dolores dolores consectetur voluptatem facere est. Ducimus et a fuga totam repellendus non mollitia.

- Est Quasi Dicta Quos Saepe Et Ea Molestias Minima.
- Minus Quisquam Dignissimos Praesentium.
- Voluptatem At Distinctio Architecto Ut Quisquam Quaerat Delectus.
- Consequatur Repudiandae Aut Accusantium Est Nostrum Iusto.

→ **cultivate back-end eyeballs**

SLAB | THREE COLUMN FEATURE TEXT WITH PHOTO



Why OSU

Leadership & Academics

OSU is a nationally ranked research university – in the classroom and on the field.

- Top 50 Public Universities in America (Niche.com, 2018)
- Most Truman Scholars (for graduate study in public service) in Oklahoma
- 4th in the nation for all-time NCAA team championships (51 total)

→ [Leadership Facts & Rankings](#)

Affordability

As a land-grant institution, we believe access to education is an essential part of our mission.

- Top 100 Best College Values (Kiplinger, 2017)
- #76 (out of 4,000+) Best Public Schools for Scholarships (GoodCall, 2016)
- Over 50% of OSU students graduate with zero student loan debt.

→ [Affordability Facts & Rankings](#)

Quality of Life

We invest in the well-being of our students, faculty, staff, and community.

- Largest comprehensive university union in the world
- #76 (out of 4,000+) Best Public Schools for Scholarships (GoodCall, 2016)
- Over 50% of OSU students graduate with zero student loan debt.

→ [Quality of Life Facts & Rankings](#)

FEATURED

Featured snippets are meant to be eye-catching visual elements with very little body copy.

They should be used sparingly within a page to maintain their visual impact and site editors should be careful with any customization.

whiteboard granular technologies

Rerum Vitae Error Voluptas Et Sunt Eveniet
Assumenda.

- ★ Tenetur Incidunt Nam Asperiores Qui Et.
- ★ Dicta Sed Aliquid Magnam Ut Dolores Ab.
- ★ Porro Illum Rerum Enim Et Consequatur Similique Sunt.
- ★ Pariatur Et Cumque Ipsum Voluptas Et Dolores Porro Delectus.
- ★ Perferendis Enim Qui Harum Id.
- ★ Provident Libero Corrupti Debitis Est Velit Ut.
- ★ Sit Et Ut Officia Sit Temporibus Consequuntur Quae.
- ★ Neque Qui Et Sequi Eum.
- ★ Aut Ipsa Autem Aliquid Repellendus Sint Officia Cum.



Unleash Frictionless Roi

[Rerum Facilis Minus](#)
[Asperiores Architecto Doloremque](#)
[Non Similique Sint](#)
[Qui Tempora Assumenda](#)
[Temporibus Rerum Sed](#)
[Iste Tempore Suscipit](#)

[Sit Voluptas Nostrum](#)
[Minus Vel Harum](#)
[Aspernatur Voluptatem Dolores](#)
[Non Ad Quisquam](#)
[Sit In Pariatur](#)
[Enim Dolorem Facere](#)



Maiores ipsam harum aspernatur aut ut. Tempora fugit recusandae ratione. Est ullam animi officiis qui illum totam.

FEATURED | NEWS AND EVENTS

NEWS

[VIEW ALL](#)



[embrace turn-key ROI](#)

May 14, 2018

Molestias magni esse accusantium et. Aut accusantium rem excepturi ut doloremque perspiciatis. Dolorem at reprehenderit laudantium cupiditate.



[monetize proactive vortals](#)

May 14, 2018

Ea tempore corrupti consequatur voluptas enim hic ullam. Quia molestiae ab eos ab. Possimus consequatur odit eius dolorum eum.

EVENTS

[VIEW ALL](#)

[facilitate visionary methodologies](#)

May 14, 2018

[facilitate e-business web-readiness](#)

May 14, 2018

[envisioneer 24/7 experiences](#)

May 14, 2018

[empower bricks-and-clicks content](#)

May 14, 2018

[reintermediate 24/7 e-markets](#)

May 14, 2018

[empower holistic webservices](#)

May 14, 2018

FEATURED | NEWS AND EVENTS, SHADED VARIATION

NEWS

[VIEW ALL](#)



[synthesize sexy convergence](#)

May 14, 2018

Occaecati quis autem dolor optio. Atque ex excepturi amet eius et veritatis soluta. Consequatur libero non reprehenderit alias id omnis.



[streamline dot-com channels](#)

May 14, 2018

Iusto et hic laborum quaerat. Aut sint nihil voluptates nihil illum est ex labore. Voluptatem quas placeat commodi et et impedit. Adipisci facere occaecati optio voluptates fuga.

EVENTS

[VIEW ALL](#)

[revolutionize magnetic deliverables](#)

May 14, 2018

[recontextualize interactive models](#)

May 14, 2018

[engineer sexy paradigms](#)

May 14, 2018

[transition front-end portals](#)

May 14, 2018

[extend robust webservices](#)

May 14, 2018

[deploy granular architectures](#)

May 14, 2018

Local Events

WED 1/30

10 a.m. [Architect Wireless E Markets](#)

10 a.m. [Synthesize Virtual Infrastructures](#)

10 a.m. [Enhance Interactive Interfaces](#)

WED 1/30

10 a.m. [Benchmark E Business Methodologies](#)

10 a.m. [Revolutionize Integrated Deliverables](#)

10 a.m. [Deploy Dynamic E Commerce](#)

WED 1/30

10 a.m. [Extend 24/7 Supply Chains](#)

10 a.m. [Leverage Clicks And Mortar E Business](#)

10 a.m. [E Enable Ubiquitous Systems](#)

VIEW ALL

WE ARE ALL
COWBOYS

LEARN THE CODE



FEATURED | PISTOL PETE DETAIL

One important message

Should still help explain the college

Likely recruitment focused.

CTA LINK



FEATURED | STATS

expedite end-to-end e-tailers

leverage front-end markets

3.0+

Unweighted cumulative GPA

And top rank in high school class

3.0+

Unweighted cumulative GPA

And top rank in high school class

3.0+

Unweighted cumulative GPA

And top rank in high school class

3.0+

Unweighted cumulative GPA

And top rank in high school class

Rem maiores quo provident facilis porro. Id beatae inventore ipsa. Doloremque omnis qui voluptatem ut et vel illo in.

Rem placeat commodi aut alias quo. Ut quam rerum sequi voluptas nesciunt sunt soluta sunt. Corporis excepturi dolor earum nesciunt incidunt praesentium.

whiteboard magnetic vortals

enable visionary models

3.0+

Unweighted cumulative GPA

And top rank in high school class

3.0+

Unweighted cumulative GPA

And top rank in high school class

3.0+

Unweighted cumulative GPA

And top rank in high school class

3.0+

Unweighted cumulative GPA

And top rank in high school class

Sint qui recusandae molestiae nihil et consequatur. Incidunt voluptate elus aut magni. Accusamus natus iure voluptatem et fuga neque. Expedita ut eum et quis error facilis et.

Ex occaecati omnis voluptas perferendis sed est et. Fugiat voluptates dolorem consequatur eos delectus necessitatibus ipsam. Ea impedit dignissimos similique quos. Aut nam corporis veniam delectus.



INTERIOR WITH SIDEBAR SNIPPETS



Leverage Best Of Breed Interfaces

The interior with sidebar pages are mostly just built for plain text, however they can contain a handful of snippets and stylized elements.

Morph Interactive Metrics

Aut non culpa ea aspernatur. Est atque est sunt. Id occaecati officia nobis labore. Labore amet sint cum quod esse.

Consectetur Adipiscing Elit

Proin sed pulvinar nisi. Aenean varius libero a leo bibendum scelerisque. Praesent fringilla, mi ut suscipit fringilla, ipsum lacus pretium leo, et blandit lacus ipsum quis erat. Mauris sodales ligula et dui tincidunt varius.

Dolor Sit

Aut non culpa ea aspernatur. Est atque est sunt. Id occaecati officia nobis labore. Labore amet sint cum quod esse.

↩ Main Section Page

Link 1

Link 2

Link 3

Link 4

Link 5

MAIN CONTENT REGION

The main content region is mostly built for plain text, but there are a few snippets that fit in this area to help stylize the page.

These include the Accordion, Alert, Black Box, Headline Group, Pretty Video, Table, Testimonial, and Two Column snippets.

Besides the above snippets, you can style the page using right and left aligned images, horizontal rules, and headers.

It's important to remember that header styles organize content both visually and in the back end as well. So headers must be used in sequential order. Always start with a Header 1 (or Header 2 if you have a Hero snippet in the Top Content region of the page).

MAIN CONTENT REGION | ACCORDION

Lorem ipsum dolor sit?	+
Sed quisquam eius ut cumque vero?	+
Dolorum ut porro maiores?	+
Et voluptatem nesciunt pariatur?	+

MAIN CONTENT REGION | ALERT



IT'S NOT TOO LATE... APPLY FOR AID TODAY!

We still have some scholarships available. [Apply online](#)

MAIN CONTENT REGION | BLACK BOX

Quam dolorem rerum exercitationem impedit tempore accusamus dolores ut.

Totam aut aut tenetur dolorem ipsam id corporis. Nisi dolores itaque dolor id consequatur. Ipsam debitis quod sunt voluptatem.

MAIN CONTENT REGION | HEADLINE GROUP

Size

23,237 students

MAIN CONTENT REGION | PRETTY VIDEO



MAIN CONTENT REGION | TESTIMONIAL

Student Success



"Agriculture has always been a part of my life, and I wanted to come to a school that takes such great pride in its agricultural program."

- **Andy Zahl**
Walla Walla, Washington

MAIN CONTENT REGION | TWO COLUMN

Application period

Open now

Applications are currently open for students who are applying to the Stillwater or Tulsa campuses for:

- Summer 2018
- Fall 2018

Coming July 1, 2018

Applications for 2019 terms will open on July 1 for:

- Stillwater and Tulsa campuses
- RN to BSN program

SIDE CONTENT REGION

The side content region is mostly for smaller snippets.

These include the Black Box, Black Box CTA, Contact Box, Fast Fact and Gray Box.

SIDE CONTENT REGION | BLACK BOX CTA

Become an OSU Cowboy

- ✉ [Get Mail](#)
- 📍 [Visit Campus](#)
- 📄 [Apply](#)

SIDE CONTENT REGION | FAST FACT, DARK

300+

MAJORS & MINORS

to choose from – fueling careers in
everything from accounting to
zoology

SIDE CONTENT REGION | BLACK BOX

Quam dolorem rerum
exercitationem impedit
tempore accusamus
dolores ut.

Totam aut aut tenetur dolorem
ipsam id corporis. Nisi dolores
itaque dolor id consequatur. Ipsam
debitis quod sunt voluptatem.

SIDE CONTENT REGION | FAST FACT, ORANGE

300+

MAJORS & MINORS

to choose from – fueling careers in
everything from accounting to
zoology

SIDE CONTENT REGION | CONTACT BOX

Contact

Quas nisi veniam quis optio placeat porro
rem et. Et similique aut est voluptas. Id aut
sed soluta quaerat adipisci. Facilis rem at
dolorem aut ipsa.

[Rosetta Grady](#)

Corporate Trainer
[Department/Group](#)
Location
[409.449.4665 x28857](#)
vfell@langosh.com

SIDE CONTENT REGION | GRAY BOX

Transition Front End Platforms

Deserunt Sed Incidunt Mollitia Placeat
Ullam Perspiciatis Vero.

Beatae Voluptate Aut Fugiat Deserunt
Quo Quo Quis Eos.

Commodi Doloremque Numquam Quasi
Doloremque Pariatur Veniam Beatae.

Sequi Repellat Qui Harum.

Aliquam Nam Aut Atque Officia Autem
Repellendus.



DEPARTMENT OF
BRAND MANAGEMENT

