

PAGE HEADERS

Page Header

- Aspect Ratio = 5:2
- Recommended Pixel Size
2500(w) x 1000(h)

Page Header Panoramic

- Aspect Ratio = 5:1
- Recommended Pixel Size
2500(w) x 500(h)

Page Header Text Only

(Photo behind orange overlay and text on top)

- Aspect Ratio = 10:1
- Recommended Pixel Size
2500(w) x 250(h)

* It's important to note that all headers are dynamic (image cropping will occur based on what header is used and the size of the screen). To combat this, especially in **Page Header Text Only**, make sure the focal point or subject of the photo is placed in the left half of the photo. You can find a variety of examples on the Majors Details pages in Undergraduate Academics.

MAJOR PAGES

Majors Detail Header Image

- Aspect Ratio = 3:2
- Recommended Pixel Size
900(w) x 600(h)

Majors Detail Testimonial

- Aspect Ratio = 3:2
- Recommended Pixel Size
360(w) x 240(h)

Majors Detail Pretty Video

(Image)

- Aspect Ratio = 3:2
- Recommended Pixel Size
360(w) x 240(h)

FEATURED

Cowboy Code

- Aspect Ratio = 5:2
- Recommended Pixel Size
2500(w) x 1000(h)

Featured Link Box

- Aspect Ratio = 3:2
- Recommended Pixel Size
900(w) x 600(h)

ROUTING

Cards

- Aspect Ratio = 4:3
- Recommended Pixel Size
800(w) x 600(h)

Lists

- Aspect Ratio = 4:3
- Recommended Pixel Size
800(w) x 600(h)

Teasers, Teasers Stacked, Teasers Shaded, Teasers Single

- Aspect Ratio = 4:3
- Recommended Pixel Size
800(w) x 600(h)

SLABS

CTA + Link List

For Background Image

- If importing your own image, you **MUST** have an orange overlay on top of the photo.
- Aspect Ratio = 3:1
- Recommended Pixel Size
1500(w) x 500(h)

For Image (Embedded)

- Aspect Ratio = 4:3
- Recommended Pixel Size
640(w) x 480(h)

Intro + Media

- Aspect Ratio = 3:2
- Recommended Pixel Size
900(w) x 600(h)

Fifty Fifty Flex, Fifty Fifty Flex Inverted

(Non-maximized Image)

- Aspect Ratio = 3:2
- Recommended Pixel Size
1200(w) x 800(h)

Fifty Fifty Flex, Fifty Fifty Flex Inverted

(Maximized Image)

- Aspect Ratio = 3:2
Be sure to include plenty of background around subject while using the maximized version of the snippet. Ratio will alter based on width of page (can reduce to square 1:1 size). Adjust photo as needed if heads are being cut off or people are being cut out. Do not use portrait-oriented photos in this version of the snippet (landscape oriented only).
- Recommended Pixel Size
1200(w) x 800(h)

Fifty Fifty Flex, Fifty Fifty Flex Inverted

(Duo Images)

- Aspect Ratio = 1:1 or 3:2 or 4:3
- Recommended Pixel Size
800(w) x 800(h)
800(w) x 600(h)
800(w) x 533(h)
600(w) x 800(h)
533(w) x 800(h)

Image Gallery

- Aspect Ratios = 1:1 OR 2:3 OR 4:3
Images will auto resize to fit in container. The below pixel sizes are for the lightbox feature when the images are clicked on to be viewed full-scale.
- Recommended Pixel Sizes
800(w) x 800(h)
800(w) x 600(h)
800(w) x 533(h)
600(w) x 800(h)
533(w) x 800(h)

